

BUSBY BULLETIN



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A letter *from the editor...*

HELLO,

and welcome to my magazine. First of all, let me say that creating a magazine in my vision has been an awesome experience.

I can do nothing unless my whole heart is completely in it, and I have been in love with content creation of various forms (whether it be writing, painting or acting) since I can remember. I am currently a senior studying public relations and marketing at Auburn University. Raised in Birmingham, Alabama I was always an Auburn fan.

At age 19, I saw the real world heading for me faster than a semi with a speeding ticket. In my pursuit to find something I could spend the rest of my life doing, and enjoying I found public relations. The combination of communications



and journalism had me falling head over heels. Next came my love affair with marketing. Human behavior is beautiful and fascinating and I love learning about it in all aspects of my career path.

Back to the magazine. This issue is a compilation of articles I have written for two publications in the Auburn area. They include pieces on fashion, cultural trends, campus culture and the City of Auburn.

Please enjoy the read!



A handwritten signature in black ink that reads "Loto". The signature is written in a cursive, stylized font.

PURPLE HAIR, *don't care*

Unless you haven't been on Instagram for the past few months, you've seen your feed flooded by locks in shades of blues, purples, pinks and greens. From ombre to pastel, to pastel ombre, hair trends have varied over the years. The latest trend of pastel colors has bled from the television screen to the streets in your hometown.

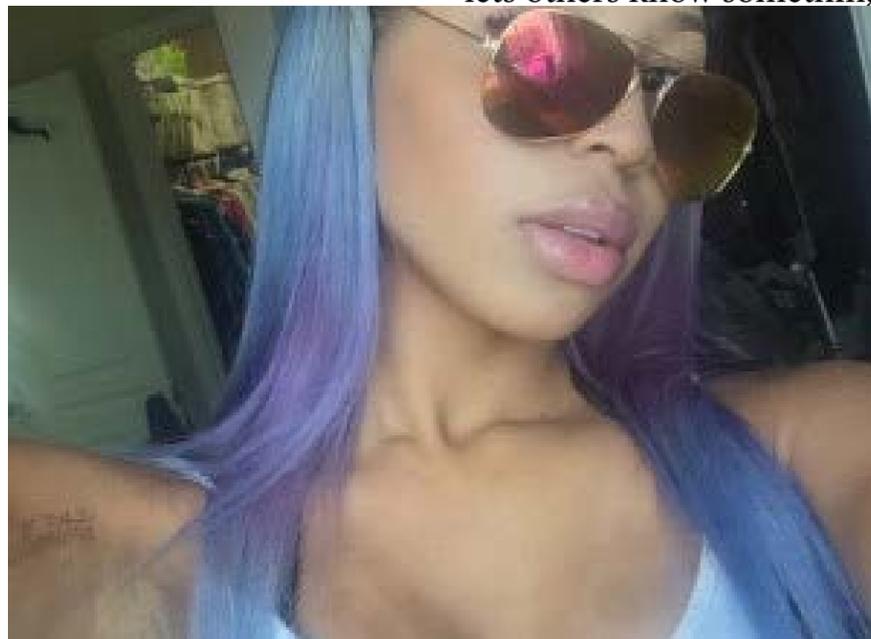
Trends tend to recur. Cut-off jeans were big in the '70s, Chuck Taylor All Stars were huge in the '60s, and both styles are tremendously popular today. One of many reasons the pastel hair trend is so interesting is because it has never been done before.

Though we are used to seeing unusually colored hair on celebrities, we are seeing it more frequently on the ordinary girl. Kimberly Sandy (pictured

By: Anna Busby

right), senior at Auburn University, attributes this to fashion bloggers on YouTube and Instagram. Sandy has generated around 10,000 followers on Instagram. (Photo, left: Flickr)

“It brightens up everything, even my personality,” said Sandy. “I just feel different, I stand out.”



Sandy has experimented with red, purple and green colors.

“It brightens up everything, even my personality,” said Sandy. “I just feel different, I stand out.”

For most, style is a direct reflection of personality. Whether you want to be seen as hard-working, fun or adventurous, what you wear and how you wear it lets others know something

about you upon first glance. We see hair, apparel and makeup trends go in and out of styles every few months, so why pastel colored hair?

“Everybody likes new things, and it's funky,” Sandy said.

Change and inimitability are attractive, and hair color is one of many ways to stand out. So what's next for hair trends? Will it be something we have seen before, perhaps from another decade, or will the innovation continue?

Photo retrieved from: <https://www.flickr.com/photos/123869057@N08/13999753933>



31 Bits for AUBRUN

By: Anna Busby

Using privilege to help those in a place of lesser privilege is an act that can benefit more than those directly involved. 31 Bits has their hands in helping various communities in more than one way.

The non-profit organization takes the creativity and talent of displaced women in Uganda and brings it to the U.S. market to provide these beneficiaries with better business opportunities. The organization offers a chance for the women to “rise above poverty” via a product that breaches every college, culture, even country: jewelry.

The organization has made its way to the



Auburn family. Campus representative, Katarina Hong said the jewelry was love at first sight, and the organization wasn't far behind.

“It's just not another necklace or bracelet, it is a

symbol of empowerment. 31 Bits products are not only beautiful, they are unique and hand-made from recycled paper.”

The organization began after the five founders saw the remarkable skill

and resourcefulness of the disadvantaged women in Uganda. The founders couldn't get enough of the jewelry the women were making. What inspired them to link the young women in Uganda with the young women in America was their shared love for these beautiful accessories.

Hong said, “The founders of 31 Bits created something beautiful to help people in Uganda and they started when they were in college. It amazed me to see how a trip to Uganda and making beads with the women turned into 31 Bits. The five-year program gives its beneficiaries like Oyella Kevin, pictured right, a sustainable income and holistic education including counseling, health education, finance training, and business mentorships.

The organization offers featured recipes, wedding accessories, inspirational stories, updates and DIY projects on their website.

You can find 31 Bit's accessories here in Auburn at Prevail Union, or online.

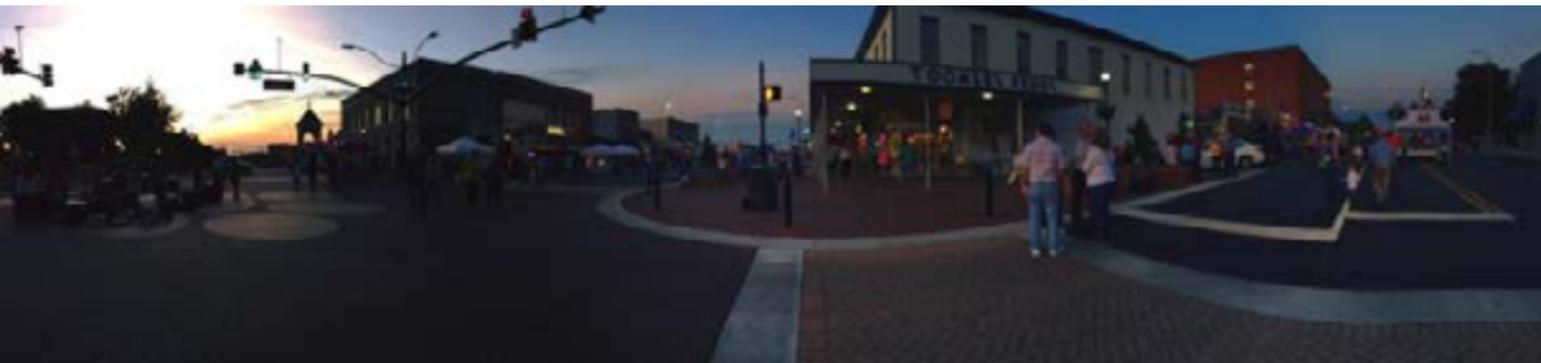
It's just not another necklace
“or bracelet, it is a symbol of empowerment.”



Photos retrieved from: www.31bits.com and [@31bitsauburn](https://www.instagram.com/31bitsauburn) on Instagram

The City Outside

By: Anna Busby



Auburn University is known for its academic excellence and outstanding sports programs. While both aspects are phenomenal parts of the Auburn experience, few people venture off campus to see what the city really has to offer.

There are many volunteer opportunities the University provides for outreach in the Auburn/Opelika area, but the city also provides recreational activities that may surprise you.

With major renovations and new construction both on campus and in the city, the area is bursting with opportunity.

“Once I gave it a chance and started looking at art I was really amazed at how talented people are.”

City of Auburn Parks and Recreation Public Relations Intern at the Jan Dempsey Community Art Center, Evvie Walker, is witness to the creative community that calls Auburn home first hand.

“There’s a lot of amazing photographers, painters and sculptures that I had no idea even existed in the community, and once I gave it a chance and started looking at art I was really amazed at how talented people are.”

The City holds festivals, giving local artists and vendors the opportunity to

share their products and services with the people. These events, like the annual Art Walk, provide entertainment and an opportunity to see all of the talents Auburn has to offer.

“I think that it’s a really great opportunity for the art community to really gather and have a good time with art festivals,” Walker said. “We just had Indian Summer Night downtown. It’s just a really good opportunity for not

only the university but the town to get together and explore the arts.”

There are also many opportunities eat locally. The University provides The Market at Ag Heritage Park every summer where you can buy fresh, straight from the growers.

The chances for students to become involved in the community outside of campus are plentiful. Walker said it best, “There’s

definitely things for people to do if they are looking for them.”

Photo credit: Evvie Walker



Lights, Camera, UNIVERSITY PROGRAM

By: Anna Busby

COUNCIL



“I had no idea that there were so many people I walk by everyday that were this funny or this talented, and I just sat there in awe.”

Here at Auburn, we put great value in all aspects of the experience. This means we work hard, play hard, and we do it together. Student involvement can make all the difference, even if that just means taking advantage of all of the events the university holds on almost a daily basis. Interacting with your peers is what makes the Auburn family just that, a family.

Cue, University Program Council (UPC), our campus organization that

is responsible for so many of the events that provide students with an escape from class.

Take it from Lindsay Steelman (Pictured to the left, middle), Assistant Director of Technical Production for UPC, who joined the program her freshman year looking, “to make new friends, and to make a family here, when mine was so far



away.

Steelman takes great pride in UPC’s mission. “We just really want to make the students here at Auburn feel happy and welcome, and we do care about them.” Steelman explains. “When you had a really hard test,

and you come out of there feeling really defeated, we are on the green space with waffles on a stick, cotton candy and carnival games.”

On top of giving students these social escapes, UPC provides students the chance to showcase their unique talents. Open Mic Night, held by UPC’s Fine Arts Committee, allows these “hidden gems” to connect with their peers from the stage. “You can come out and literally stand in front of a mic and say what you want. You can sing an original song, you can sing a cover, you can read slam poetry, you can tell some jokes,” Steelman says. “The best part is, you

know, when I did my first one I had no idea that there were so many people I walk by everyday that were this funny or this talented, and I just sat there in awe.”

University Program Council, along with so many university programs, work incredibly hard to give students the best experience possible. I think Steelman speaks for all of us in the Auburn family when she says, “I’ll definitely clap for you, even if

nobody else does.”
All photos retrieved from the UPC Facebook Page.



Nine popular *craft* BEERS in Auburn

By: Anna Busby

In case you haven't already noticed, we are in the age of the craft beer. Whether it's having the opportunity to try something reflective of the culture it is brewed in, or just wanting to change it up from that domestic you've been stuck on for years, craft beer is the new go-to brew.

Craft beer is found in nearly every restaurant or grocery store across the nation, and Auburn has no short supply. With microbreweries popping up in every corner of the state, the people have embraced a new taste for these specialty drinks.

So, grab your thick-rimmed glasses and put down that obscure book you've been

reading, and try some of these craft beers that have made their place here in Auburn

1 Oscar Blue's, Dale's Pale Ale - Brewed in Longmont, Colo., Dale's Pale Ale was the first beer made by a brewery that began in a basement. Oscar Blue's craft brewery is unique in that they only package their beers in cans or kegs. No bottles here, folks.



Find it on the plains: Fink's Craft Bar & Grill, The

Hound, Locos Grill & Pub, Momma Goldberg's Deli (Thach)

2 Blue Pants Brewery's Slip Rose Strawberry Saison - Hailing from Madison Ala., Blue Pants Brewery's seasonal summer Slip Rose Strawberry Saison combines coriander, orange peel, strawberry and Belgian malt flavors.



Find it on the plains: Earth Fare, Fink's Craft Bar & Grill, The Kold Keg, Publix Supermarket

3 Bell's Two Hearted Ale - All the way from Kalamazoo, Mo., Bell's Two Hearted Ale is known for its strong grapefruit and pine resin aroma. This beer is hopped exclusively with Centennial hop varietal from the Pacific Northwest.

Find it on the plains:

Amsterdam Café, Auburn University Hotel, Fink's Craft Bar & Grill, Goal Post, The Kold Keg, Kroger, Mellow Mushroom, Moe's Original BBQ, Momma Goldberg's Deli (Thach), Southside Market of Auburn, Winn Dixie



Marketplace

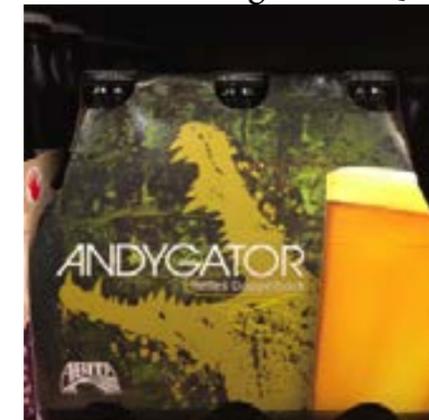
4 Good People's Pale Ale - Good People began in Birmingham, Ala. This pale ale from the heart of Dixie features caramel tones and five specialty malts.

Find it on the plains: Avondale Bar & Taproom, Beef O Brady's, Cheeburger Cheeburger, Cigar & Fine Spirits, Eat Sushi & BBQ, Fink's Craft Bar & Grill,

Goal Post, Grub Mart, Half-time Bar & Grill, Hamilton on Magnolia, The Hound, Johnny Bruscos, The Kold Keg, Little Italy Pizzeria, Locos Grill & Pub, Maestro, Mellow Mushroom, Moe's Original BBQ, Publix Supermarket, Southside Market of Auburn, Station 14, Winn Dixie Marketplace

5 Abita Brewing Company's Andygator - This craft beer takes its name from the swamps of Louisiana where the brewery is located. This slightly sweeter and unique high-gravity brew is made with pale malt, German lager yeast, and German Perle hops.

Find it on the plains: The Hound, The Kold Keg, Kroger, Locos Grill & Pub, Moe's Original BBQ,



6 Back Forty Beer Company's Truck Stop Honey Brown Ale - Located in Gadsden, Ala., Back Forty currently offers six ales. Their Truck Stop Honey is brewed with Alabama Wildflower Honey, roasted malts and fresh hops. (Photo, below: Back Forty Beer Company)

Find it on the plains: Fink's Craft Bar & Grill, Half-time Bar & Grill, The Kold Keg, Locos Bar & Grill, Mellow Mushroom

7 Red Clay Brewing Company's Big Swamp Oatmeal Stout

Brewed just down the road in downtown Opelika, Ala., this company gets their name from the red mud



their southern roots grow from. The brewery is fresh on the scene, but their Big Swamp Oatmeal Stout is making quite an entrance.

Find it on the plains: Fink's Craft Bar & Grill, The Kold Keg, Momma Goldberg's Deli (Thach)

8 New Belgium's Fat Tire - Out of Fort Collins, Colo., New Belgium Brewing's flagship beer is this amber ale. It's a medium brew with flavors of biscuit and caramel malts, and hints of green apple and fresh fennel.

Find it on the plains: The Kold Keg, Kroger, Momma



Goldberg's Deli (Thach and Magnolia)

9 Left Hand Brewing's - Nitro Milk Stout The dark brew from Longmont, Colo. encompasses the heaviness of regular milk



stout, with chocolate and vanilla undertones and a distinctive smooth quality. Find it on the plains: Fink's Craft bar & Grill, The Kold Keg, Kroger, Momma Goldberg's Deli (Thach)

I don't know about you, but I'm feeling a bit parched.

STUDENT OPINION

on the downtown area

By: Anna Busby

University. "I feel like we are getting all these chain restaurants, and Auburn has more to offer. The local places we have now are a bit pricey, so I'd like to see something original but affordable places for students."



With the current growth and renovations in the City of Auburn, everyone has an opinion about what they would like to see more of in their respective areas. For both students and residents alike, the downtown area is a valued for social opportunities, shopping and eating.

After taking to the campus, students have common thoughts about what they hope to see more of in the area.

As a whole, students adore the downtown area and all it has to offer. It is alive with history, tradition and memories made over the years. Whether you're getting some freshly squeezed lemonade, window shopping or grabbing a drink with friends the area is great for reasons specific to every individual in the Auburn family.

"I would like to see more of affordable local restaurants," said Katarina Hong, senior at Auburn

The people of Auburn have immense pride in localization, whether it be fresh veggies, coffee or art. Supporting vendors and producers of all types in our area is a valued part of the community. Students have also noticed a trend in the new establishments.

Amber Thomas, senior said, "there're as many pizza places as there are bars." Also taking note of the bar scene, Madeleine Scullin, senior said, "I'd like to see more of a sit-down bar, where you can get appetizers and drinks."

Students desire an environment that is conducive to socializing in a new way. Scullin also touches on recreational activities and shops.

"Maybe some type of pet store would be cool, too."

As the student population grows, the city expands along with it. New opportunities for recreation, dining and shopping are on the horizon, and students can't wait.

The eagerness of our growing city has the campus and town abuzz with the excitement of our new shops and restaurants, as well as wishes for what's to come. Students have a great passion for the town they call home during their time at Auburn University, as they've fallen in love with he existing area with high hopes of what is to come.

Image: Dorian Ashford



Thanks for reading!

