

SUBJECT: At Last, An Interactive and Social Educational App- *Mathmatichameleon*

Hi Marie,

Mathmatichameleon- the first app endorsed by the U.S. Department of Education for improving mathematic awareness provides a new adventure that makes players forget just how much they are actually remembering. This learning app by uLearn takes the player on journey with Matt the Lizard, solving intricate puzzles with math in his conquest to become a chameleon.

The founders of uLearn helped design the app *Wuzzit Trouble*, which I read is a favorite of yours. *Mathmatichameleon* is similar to this app in that it is also a highly interactive game, so simply instructions are unnecessary. Not only is it fun, but it requires real math skills to proceed to higher levels.

The game also encompasses aspects of other apps you have praised, including a social platform perfect for exchanging accomplishments and tips, similar to the *DIY – Get Skills. Be Awesome.* app. *PC Mag* even said the game, “reminded them of the *Heartmath* app.”

ULearn would love to hear what you have to say about *Mathmatichameleon*. The app is available now in iTunes and the Google Play store for \$1.99. For the free version for media review click here, www.MATHLIZ.com/free.

Thanks,
Anna

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